

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font, with a small white mountain icon above the word 'MATTERHORN'. To the right of the title, the location and date 'ZERMATT | 21 AUGUST 2021' are written in a smaller, white, sans-serif font. In the middle right section, a silhouette of a runner is shown in a dynamic running pose, appearing to be on the edge of the mountain. On the left side, the words 'DIPLOMA 21' are written vertically in a white, sans-serif font. Below this, the word 'SKY' is written in a very large, bold, white, sans-serif font, flanked by two large white chevrons pointing outwards. In the lower right area, three lines of text are listed, each preceded by a white chevron pointing right: 'MENDES LUIS', '07:18:17', and '17'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'NORQAIN' logo includes a small mountain icon above the brand name and the text 'SWISS MADE WATCHES' below it.

**MATTERHORN
ULTRA**

ZERMATT | 21 AUGUST 2021

DIPLOMA 21

«SKY»

➤ MENDES LUIS

➤ 07:18:17

➤ 17

SCOTT

COMPRESSPORT®

NORQAIN
SWISS MADE WATCHES