

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font, with a small white mountain icon above the word 'MATTERHORN'. To the right of the title, the location and date 'ZERMATT | 21 AUGUST 2021' are written in a smaller, white, sans-serif font. On the right side of the mountain, a silhouette of a runner is shown in mid-stride, running up the slope. On the left side of the mountain, the text 'DIPLOMA 21' is written vertically in a bold, white, sans-serif font. Below it, the word 'SKY' is written in a very large, bold, white, sans-serif font, with two large white chevrons (one pointing up and one pointing down) flanking the word. In the lower right area, three lines of text are listed, each preceded by a white chevron pointing right: 'VALLAT ROAN', '08:04:07', and '34'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'SCOTT' logo consists of a stylized 'S' followed by the word 'SCOTT'. The 'COMPRESSPORT' logo consists of a stylized 'C' followed by the word 'COMPRESSPORT'. The 'NORQAIN' logo consists of a stylized mountain icon followed by the word 'NORQAIN' and the text 'SWISS MADE WATCHES' below it.

**MATTERHORN
ULTRA**

ZERMATT | 21 AUGUST 2021

DIPLOMA 21

«SKY»

➤ VALLAT ROAN

➤ 08:04:07

➤ 34

SCOTT

COMPRESSPORT®

NORQAIN
SWISS MADE WATCHES