

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font, with a small white mountain icon above the word 'MATTERHORN'. To the right of the title, the location and date 'ZERMATT | 21 AUGUST 2021' are written in a smaller, white, sans-serif font. In the center-right of the image, a silhouette of a runner is shown in mid-stride, running along the ridge of the mountain. On the left side, the words 'DIPLOMA 21' are written vertically in a bold, white, sans-serif font. Below this, the word 'SKY' is written in a very large, bold, white, sans-serif font, with two large white chevrons (one pointing up and one pointing down) flanking it. In the lower right quadrant, three lines of text are listed, each preceded by a white chevron pointing to the right: 'DEPARDAY JULIEN', '08:32:14', and '55'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'SCOTT' logo consists of a stylized 'S' followed by the word 'SCOTT'. The 'COMPRESSPORT' logo features a stylized 'C' icon followed by the word 'COMPRESSPORT'. The 'NORQAIN' logo features a stylized mountain icon above the word 'NORQAIN', with the words 'SWISS MADE WATCHES' in a smaller font below it.

**MATTERHORN
ULTRA**

ZERMATT | 21 AUGUST 2021

DIPLOMA 21

«SKY»

➤ **DEPARDAY JULIEN**

➤ **08:32:14**

➤ **55**

SCOTT

COMPRESSPORT®

NORQAIN
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