

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font, with a small white mountain icon above the word 'MATTERHORN'. To the right of the title, the location and date 'ZERMATT | 21 AUGUST 2021' are written in a smaller, white, sans-serif font. In the middle right section, a silhouette of a runner is shown in mid-stride, running along a rocky ridge of the mountain. On the left side, the words 'DIPLOMA 21' are written vertically in a white, sans-serif font. Below this, the word 'SKY' is written in a very large, white, stylized font, with two large white chevrons (one pointing up and one pointing down) flanking it. In the lower right area, three lines of text are listed, each preceded by a white chevron pointing to the right: 'GEORGE JACK', '10:33:21', and '121'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'SCOTT' logo features a stylized 'S' icon followed by the brand name. The 'COMPRESSPORT' logo consists of a stylized 'C' icon followed by the brand name. The 'NORQAIN' logo features a stylized mountain icon above the brand name, with 'SWISS MADE WATCHES' written in small letters below it.

**MATTERHORN
ULTRA**

ZERMATT | 21 AUGUST 2021

DIPLOMA 21

«SKY»

➤ GEORGE JACK

➤ 10:33:21

➤ 121

SCOTT

COMPRESSPORT®

NORQAIN
SWISS MADE WATCHES