

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font, with a small white mountain icon above the word 'MATTERHORN'. To the right of the title, the location and date 'ZERMATT | 21 AUGUST 2021' are written in a smaller, white, sans-serif font. On the right side of the mountain, a silhouette of a runner is shown in mid-stride, running along a ridge. The overall color palette is dominated by the blue of the sky and the grey/white of the mountain.

**MATTERHORN
ULTRA**

ZERMATT | 21 AUGUST 2021

DIPLOMA 21

«SKY»

> GIROUD CYRILLE

> 09:19:51

> 74

