

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font, with a small white mountain icon above the word 'MATTERHORN'. To the right of the title, the location and date 'ZERMATT | 21 AUGUST 2021' are written in a smaller, white, sans-serif font. In the center-right of the image, a silhouette of a runner is shown in mid-stride, running along the ridge of the mountain. On the left side, the words 'DIPLOMA 21' are written vertically in a bold, white, sans-serif font. Below this, the word 'SKY' is written in a very large, bold, white, sans-serif font, with two large white chevrons (one pointing up and one pointing down) flanking it. In the lower right quadrant, three lines of text are listed, each preceded by a white chevron pointing to the right: 'BARBEY STEVE', '09:45:09', and '100'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'SCOTT' logo features a stylized 'S' icon followed by the brand name. The 'COMPRESSPORT' logo consists of a stylized 'C' icon followed by the brand name. The 'NORQAIN' logo features a stylized mountain icon above the brand name, with 'SWISS MADE WATCHES' written in small letters below it.

**MATTERHORN
ULTRA**

ZERMATT | 21 AUGUST 2021

DIPLOMA 21

«SKY»

➤ **BARBEY STEVE**

➤ **09:45:09**

➤ **100**

SCOTT

COMPRESSPORT®

NORQAIN
SWISS MADE WATCHES