

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font, with a small white mountain icon above the word 'MATTERHORN'. To the right of the title, the location and date 'ZERMATT | 21 AUGUST 2021' are written in a smaller, white, sans-serif font. In the center-right of the image, a silhouette of a runner is shown in mid-stride, running along the ridge of the mountain. On the left side, the words 'DIPLOMA 21' are written vertically in a bold, white, sans-serif font. Below this, the word 'SKY' is written in a very large, bold, white, sans-serif font, flanked by two large white chevrons pointing outwards. In the lower right quadrant, three lines of text are listed, each preceded by a white chevron pointing right: 'KIRCHNER MANUEL', '10:36:09', and '121'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'SCOTT' logo features a stylized 'S' icon followed by the brand name. The 'COMPRESSPORT' logo consists of a stylized 'C' icon followed by the brand name. The 'NORQAIN' logo features a stylized mountain icon above the brand name, with 'SWISS MADE WATCHES' written in small letters below it.

**MATTERHORN  
ULTRA** ZERMATT | 21 AUGUST 2021

**DIPLOMA 21**

**«SKY»**

- **KIRCHNER MANUEL**
- **10:36:09**
- **121**

**SCOTT**

**COMPRESSPORT®**

**NORQAIN**  
SWISS MADE WATCHES