

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font. To the right of the title, the location and date 'ZERMATT | 21 AUGUST 2021' are printed in a smaller, white, sans-serif font. A silhouette of a runner is positioned on a rocky outcrop to the right of the mountain's main peak, appearing to be in motion. On the left side of the image, the words 'DIPLOMA 21' are written vertically in a white, sans-serif font. Below this, the word 'SKY' is written in a very large, bold, white, sans-serif font, with double chevrons '<<' to its left and '>>' to its right. In the lower right quadrant, three lines of text are listed, each preceded by a white chevron '>'. The first line reads 'KIRCHNER MANUEL', the second '10:36:09', and the third '121'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'NORQAIN' logo includes a small mountain icon above the brand name and the text 'SWISS MADE WATCHES' below it.

**MATTERHORN
ULTRA**

ZERMATT | 21 AUGUST 2021

DIPLOMA 21

<< **SKY** >>

> KIRCHNER MANUEL

> 10:36:09

> 121

