

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font, with a small white mountain icon above the word 'MATTERHORN'. To the right of the title, the location and date 'ZERMATT | 21 AUGUST 2021' are written in a smaller, white, sans-serif font. In the middle right section, a silhouette of a runner is shown in a dynamic running pose, appearing to be on the edge of a rocky outcrop. On the left side, the text 'DIPLOMA 21' is written vertically in a bold, white, sans-serif font. Below it, the word 'SKY' is written in a very large, bold, white, sans-serif font, flanked by two large white chevrons pointing outwards. In the lower right quadrant, there is a list of three items, each preceded by a white chevron pointing to the right: 'MOULIN ALEXANDRE', 'DNF', and '998'. At the bottom of the poster, there are three logos: on the left, the 'SCOTT' logo in a bold, black, sans-serif font with a stylized 'S' icon; in the center, the 'COMPRESSPORT' logo in a black, sans-serif font with a stylized 'C' icon; and on the right, the 'NORQAIN' logo in a black, sans-serif font with a stylized mountain icon above it and the text 'SWISS MADE WATCHES' in a smaller font below it.

**MATTERHORN
ULTRA** ZERMATT | 21 AUGUST 2021

DIPLOMA 21

«SKY»

- **MOULIN ALEXANDRE**
- **DNF**
- **998**

