

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, bright blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font, with a small mountain icon above the 'M'. Below the title, the location and date 'ZERMATT | 21 AUGUST 2021' are written in a smaller, white, sans-serif font. In the center-right of the image, a silhouette of a runner is shown in mid-stride, running along the ridge of the mountain. On the left side, the text 'DIPLOMA 21' is written vertically in a bold, white, sans-serif font. Below it, the word 'SKY' is written in a very large, bold, white, sans-serif font, with two large white arrows pointing outwards from the top and bottom of the letters. In the lower right quadrant, there is a list of three items, each preceded by a white right-pointing arrow: 'STAUB FABRICE', 'DNF', and '998'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'SCOTT' logo features a stylized 'S' icon followed by the brand name. The 'COMPRESSPORT' logo features a stylized 'C' icon followed by the brand name. The 'NORQAIN' logo features a stylized mountain icon followed by the brand name and the text 'SWISS MADE WATCHES' below it.

**MATTERHORN
ULTRA** ZERMATT | 21 AUGUST 2021

DIPLOMA 21

«SKY»

- STAUB FABRICE
- DNF
- 998

SCOTT

COMPRESSPORT®

NORQAIN
SWISS MADE WATCHES