

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font. To the right of 'ULTRA', the location and date 'ZERMATT | 21 AUGUST 2021' are printed in a smaller, white, sans-serif font. A silhouette of a runner is positioned on a rocky outcrop to the right of the mountain's main peak, appearing to be in motion. On the left side of the mountain, the words 'DIPLOMA 21' are written vertically in a white, sans-serif font. Below this, the word 'SKY' is written in a very large, white, stylized font, with two large white chevrons pointing upwards and downwards respectively, framing the word. In the lower right quadrant, three lines of text are listed, each preceded by a white chevron pointing to the right: 'INGEBRIGTSEN BENT', '09:19:51', and '25'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'NORQAIN' logo includes a small mountain icon above the brand name and the text 'SWISS MADE WATCHES' below it.

**MATTERHORN
ULTRA**

ZERMATT | 21 AUGUST 2021

DIPLOMA 21

«SKY»

➤ INGBRIGTSEN BENT

➤ 09:19:51

➤ 25

SCOTT

COMPRESSPORT®

NORQAIN
SWISS MADE WATCHES