

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event logo 'MATTERHORN ULTRA' is displayed in white, with a small mountain icon above the word 'MATTERHORN'. To the right of the logo, the text 'ZERMATT | 21 AUGUST 2021' is written in a smaller white font. A silhouette of a runner is positioned on a rocky outcrop in the middle right of the image, appearing to be in motion. On the left side, the words 'DIPLOMA 21' and '«SKY»' are written vertically in large, bold, white letters. In the lower right quadrant, three lines of white text are preceded by right-pointing chevrons: 'REIMANN MARKUS', '09:42:22', and '32'. At the bottom of the poster, three logos are arranged horizontally: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right, with the tagline 'SWISS MADE WATCHES' in small letters below it.

**MATTERHORN  
ULTRA**

ZERMATT | 21 AUGUST 2021

**DIPLOMA 21**

**«SKY»**

➤ **REIMANN MARKUS**

➤ **09:42:22**

➤ **32**

**SCOTT**

**COMPRESSPORT®**

**NORQAIN**  
SWISS MADE WATCHES