

A large, rugged mountain peak, the Matterhorn, dominates the background of the poster. The sky is a clear, vibrant blue. In the upper right corner, the event title 'MATTERHORN ULTRA' is written in a bold, white, sans-serif font, with a small white mountain icon above the word 'MATTERHORN'. To the right of the title, the location and date 'ZERMATT | 21 AUGUST 2021' are written in a smaller, white, sans-serif font. In the center-right of the image, a silhouette of a runner is shown in mid-stride, running along the ridge of the mountain. On the left side, the text 'DIPLOMA 21' is written vertically in a bold, white, sans-serif font. Below it, the word 'SKY' is written in a very large, bold, white, sans-serif font, with two large white chevrons (one pointing up and one pointing down) flanking the word. In the lower right quadrant, three lines of text are listed, each preceded by a white chevron pointing to the right: 'CALAME JEAN-DANIEL', '11:28:38', and '59'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'SCOTT' logo consists of a stylized 'S' followed by the word 'SCOTT'. The 'COMPRESSPORT' logo consists of a stylized 'C' followed by the word 'COMPRESSPORT'. The 'NORQAIN' logo consists of a stylized mountain icon followed by the word 'NORQAIN' and the text 'SWISS MADE WATCHES' below it.

**MATTERHORN
ULTRA** ZERMATT | 21 AUGUST 2021

DIPLOMA 21

«SKY»

➤ **CALAME JEAN-DANIEL**

➤ **11:28:38**

➤ **59**

SCOTT

COMPRESSPORT®

NORQAIN
SWISS MADE WATCHES