

A large, rugged mountain peak, likely the Matterhorn, dominates the background of the poster. The mountain is covered in snow and has a few small patches of red. The sky is a clear, bright blue. In the top right corner, there is a white silhouette of a mountain peak above the text 'MATTERHORN ULTRA' in a bold, sans-serif font. To the right of this, the text 'ZERMATT | 21 AUGUST 2021' is written in a smaller, sans-serif font. In the center-right of the image, a silhouette of a person is running along the ridge of the mountain. On the left side, the text 'DIPLOMA 21' is written vertically in a bold, sans-serif font. Below this, the word 'SKY' is written in a very large, bold, sans-serif font, with two large chevron symbols (» and «) on either side of it. In the bottom right corner, there is a list of three items, each preceded by a right-pointing chevron symbol (»): 'ZAWAR ULRIKE', '10:35:58', and '4'. At the bottom of the poster, there are three logos: 'SCOTT' on the left, 'COMPRESSPORT' in the center, and 'NORQAIN' on the right. The 'NORQAIN' logo includes a small mountain icon above the brand name and the text 'SWISS MADE WATCHES' below it.

**MATTERHORN
ULTRA**

ZERMATT | 21 AUGUST 2021

DIPLOMA 21

» SKY «

» ZAWAR ULRIKE

» 10:35:58

» 4

SCOTT

COMPRESSPORT®

NORQAIN
SWISS MADE WATCHES